


**KAPITAŁ LUDZKI**  
 NARODOWA STRATEGIA SPÓJNOŚCI

 Projekt współfinansowany przez  
 Unię Europejską w ramach  
 Europejskiego Funduszu  
 Społecznego

**UNIA EUROPEJSKA**  
 EUROPEJSKI  
 FUNDUSZ SPOŁECZNY


| Course title  |                        | ECTS code  |                         |
|---|------------------------|--|-------------------------|
| Introduction to Finance   |                        | 4.3.2214   |                         |
| Name of unit administrating study   |                        |  |                         |
| null  |                        |  |                         |
| Studies   |                        |  |                         |
| faculty   | field of study         | type   | first tier studies (BA) |
| Faculty of Management   | Finance and Accounting | form   | full-time               |
|   |                        | specialty  | all                     |
|   |                        | specialization   | all                     |
| Teaching staff  |                        |  |                         |
| dr Patryk Kaczmarek; dr Nina Stepanok   |                        |  |                         |
| Forms of classes, the realization and number of hours   |                        | ECTS credits   |                         |
| Forms of classes  |                        | 4  |                         |
| Auditorium classes, Lecture   |                        | Active participation in classes- 1,2 ECTS, preparation   |                         |
| The realization of activities   |                        | for classes (literature studies, problem solving) 1  |                         |
| classroom instruction   |                        | ECTS, preparation of the final report and exam 1,8   |                         |
| Number of hours   |                        | ECTS   |                         |
| Auditorium classes: 15 hours, Lecture: 15 hours   |                        |  |                         |
| The academic cycle  |                        |  |                         |
| 2023/2024 summer semester   |                        |  |                         |
| Type of course  |                        | Language of instruction  |                         |
| obligatory  |                        | English  |                         |
| Teaching methods  |                        | Form and method of assessment and basic criteria for eveluation or examination requirements  |                         |
| - discussion<br>- group work<br>- multimedia-based lecture  |                        | Final evaluation   |                         |
|   |                        | - Graded credit<br>- Course credit   |                         |
|   |                        | Assessment methods   |                         |
|   |                        | - (mid-term / end-term) test<br>- assignment work – project or presentation  |                         |
|   |                        | The basic criteria for evaluation  |                         |
|   |                        | According to the UG regulations:<br>91% and more very good<br>81% and more good plus<br>71% and more good<br>61% and more satisfactory plus<br>51% and more satisfactory |                         |
| Method of verifying required learning outcomes  |                        |  |                         |
| Required courses and introductory requirements  |                        |  |                         |
| A. Formal requirements  |                        |  |                         |
| no requirements   |                        |  |                         |
| B. Prerequisites  |                        |  |                         |
| no requirements   |                        |  |                         |
| Aims of education   |                        |  |                         |
| The aim of the course is to familiarize students with the basic issues related to widely understood finances. |                        |  |                         |
| Course contents   |                        |  |                         |

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|---|--|
| The Financial Environment<br>2. Money and Monetary System<br>3. Banks and other Financial Institutions<br>4. Policy Makers and the Money Supply<br>5. International Finance and Trade<br>6. Savings and Investment Process<br>7. The Value of Money<br>8. Bonds and Stocks<br>9. Introduction to Futures and Options<br>10. Income Taxation   |  |
| <b>Bibliography of literature</b><br><br>1. Melicher R.W., Norton E.A., Introduction to Finance. Markets, Investments and Financial Management, John Wiley & Sons, cop. 2014<br>2. Adelman P.J., Marks A.M., Entrepreneurial Finance, Pearson 2014<br>3. Cecchetti S. G., Money, Banking and Financial Markets, McGraw-Hill Irwin 2008<br>4. Arnold G., Corporate Financial Management, Prentice Hall, 2005<br><br>1. Jastrzębska M., Podstawy finansów, WVG Ekonomikos, Gdańsk-Sopot 2001<br>2. Bodie Z., Merton R.C., Finanse, Wydawnictwo PWE, Warszawa 2003<br>3. Mishkin F. S., Ekonomika pieniądza, bankowości i rynków finansowych, Wydawnictwo Naukowe PWN, Warszawa 2002<br>4. Gropelli A.A., Nikbakht E., Wstęp do nauki finansów, WIG Press, Warszawa 1999 |  |
| <b>The learning outcomes (for the field of study and specialization)</b><br><br>knowledge: FiR1_W01, FiR_W02<br>skills: FiR1_U01, FiR_U03<br>social<br>competences: FR1_K01, FR1_K02, FR1_K03, FR1_K04, FR1_K05   | <b>Knowledge</b><br><br>FiR1_W01: Student has fundamental knowledge in the field of finance and its significance in the system of sciences, including related disciplines of science<br>FiR1_W01: Student has fundamental knowledge about various types of economic structures and institutions, in particular about: the banking system, insurance system, tax system, financial markets, organization of the public finance system and the private sector; knows the mutual relations between those institutions on a national and international scale   |
|   | <b>Skills</b><br><br>FR1_U01: Student understands and interprets basic economic phenomena in the field of finance and accounting correctly.<br>Understands and is able to explain the content of communications of economic institutions, articles published in the daily press and magazines in the field of finance (excluding scientific journals),<br>Correctly applies concepts from the field of economic sciences.<br><br>FR1_U03: Is able to analyze the causes and effects of specific processes and phenomena in the field of finance properly, using basic theories and appropriate methods of economic sciences, identifies the stakeholders of financial processes and phenomena.                     |
|   | <b>Social competence</b><br><br>FR1_K01<br>Self-improvement<br>knows limitations of own knowledge and skills and understands the need of life-long learning and supplementing acquired knowledge and skills; indicates trends of own development and learning<br>FR1_K02<br>Cooperation<br>cooperates in a team and undertakes various team roles, has elementary organizational skills which allow to accomplish goals connected with planning and undertaking professional activities<br>FR1_K03<br>Communication<br>communicates with the surrounding properly, determines priorities leading to accomplishment of own or others tasks and bears responsibility for undertaken activities<br>FR1_K04<br>Honesty |

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|  | <p>applies the principles of business ethics, respects the law, can see a conflict of interest and identifies and resolves dilemmas referring to carried out profession</p> <p>FR1_K05</p> <p>Responsibility</p> <p>keeps deadlines, sets priorities accordingly, pursues the goal consistently, works systematically and independently, adheres to the rules and norms of social life</p> |
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| <b>Contact</b>             |
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